

# Promotional material.



## Quit Tasmania new anti-smoking campaign

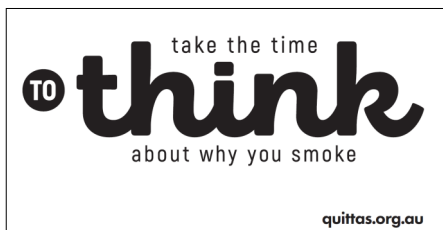
Our new 'Think' campaign encourages smokers to **think** about the reasons why they smoke. It aims to:

- Increase self-efficacy and confidence to believe that quitting is possible.
- Highlight that preparation is a key element of quitting success.
- Increase awareness of the Quitline and Quit Tasmania website as trusted and valuable sources of information and support.

We have various promotional Items available (free of charge) for your business or organisation. Please see below:

### Sticker

Perfect for butt-bins, car bumpers or anywhere with a smooth surface.



### Life-size corflute cut-out with holder for flyer.

Perfect for waiting rooms or reception areas.



P.T.O for larger version

### A3 Poster

Thought-provoking poster for notice boards and high traffic areas. Includes tear-off for Quit contact details



Order now by contacting us via:

Tel: (03) 6169 1943 | Fax: (03) 6169 1941 | Email: [admin@quittas.org.au](mailto:admin@quittas.org.au)



take the time  
**TO think**  
about why you smoke

When you better understand your reasons for  
smoking, you'll be better prepared to quit smoking.  
[quittas.org.au](http://quittas.org.au) | **Quitline.137848** | **Quit**

Total  
height of  
cutout:  
1415mm

Total width of cutout:  
700mm